



Young Manufacturing Leaders

# YML Contest for the 2022 World Manufacturing Report

## Guidelines for application



WORLD  
MANUFACTURING  
REPORT

The [World Manufacturing Report](#) is a high-level white paper published annually by the World Manufacturing Foundation and presented during the WM Forum. The 2022 Report will focus on *Redesigning Supply Chains in the New Era of Manufacturing* and will present a forward-looking assessment of the state of global manufacturing. Over 40 experts from 30 countries are expected to collaborate on developing the Report.

The contest is open to all YML members residing in Europe.

If you are not yet part of our community [please register here](#).

Previous winners of the YML contest for the WM Report are eligible to join the contest.

# Topic of the contest

The 2022 World Manufacturing Report will present a forward-looking assessment of the state of global manufacturing.

Submit a Case Study that answers the following question to get the chance to be featured:

How can manufacturers redesign their supply chains to promote competitiveness, sustainability, and value-creation in the new manufacturing paradigm?

The essay may cover the following topics, but is not obligatory:

- What are the main trends driving manufacturers to rethink their supply chains?
- How can this be done in an economically-, socially-, and environmentally- sustainable way?
- How to leverage digital technologies to support the redesigning of supply chains?



# AWARDS



Five winning Case Studies will be selected



Winning Case Studies will be published in the 2022 WM Report in a dedicated section



Winners will be invited to the 2022 World Manufacturing Forum which will take place on the 25th and 26th of November at the Porsche Experience Centre (Brescia, Lombardy) in Italy. The Forum will be attended by industry leaders from leading companies and SMEs and representatives from key stakeholders in the manufacturing community.



The Young Manufacturing Leaders Main Event will also take place on the side-lines of the WM Forum. The winners will be awarded at the YML in a dedicated ceremony.

The costs of participation (travel, accommodation, and food) of the winners are covered by the World Manufacturing Foundation. \*

\* Please, note that the project will only cover travel expenses from and to EU countries.

# Contest rules



The call is open from 30/05/22 to 30/09/22.

The essay must be submitted through the **YML webpage** using [the contest template](#).

YMLs are encouraged to submit early.

The essay consists of approximately **900-1100 words**, written in **Standard British English**, and using the YML template. It should be written by a single YML member. **References should be limited to five.**

The Case Study should refer to a specific **real case or examples of applications** in manufacturing

**The use of graphics is permitted (limited to one)**, provided a high-quality image is attached. The inclusion of the image is subject to the discretion of the WMF.

The Case Studies will be evaluated by members of the **World Manufacturing Foundation Editorial Team**

# Evaluation criteria



## **Creativity: 40%**

- **Originality/ingenuity of ideas**
- **Ability to identify case studies or applications that support the argument**
- **“Wow” factor**

## **Topic Understanding: 30%**

- **Responses adhere to the main topic**
- **Ideas presented to demonstrate critical analysis and thorough understanding of the topic**

## **Overall Structure and Style: 30%**

- **Concise and direct to the point**
- **Free from grammatical errors**
- **Follows writing guidelines**



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# ⋮ YML

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For more information and questions

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