



Young Manufacturing Leaders

# YML Contest for the 2023 World Manufacturing Report

## Guidelines for application



# WORLD MANUFACTURING REPORT

The World Manufacturing Report is a high-level white paper published annually by the World Manufacturing Foundation and presented during the WM Forum.

The 2023 Report will focus on *New Business Models for the Manufacturing of the Future* and will present a deep analysis of possible business models to be embraced by manufacturing companies in this changed environment.

Over 50 experts from 30 countries are expected to collaborate on developing the Report.



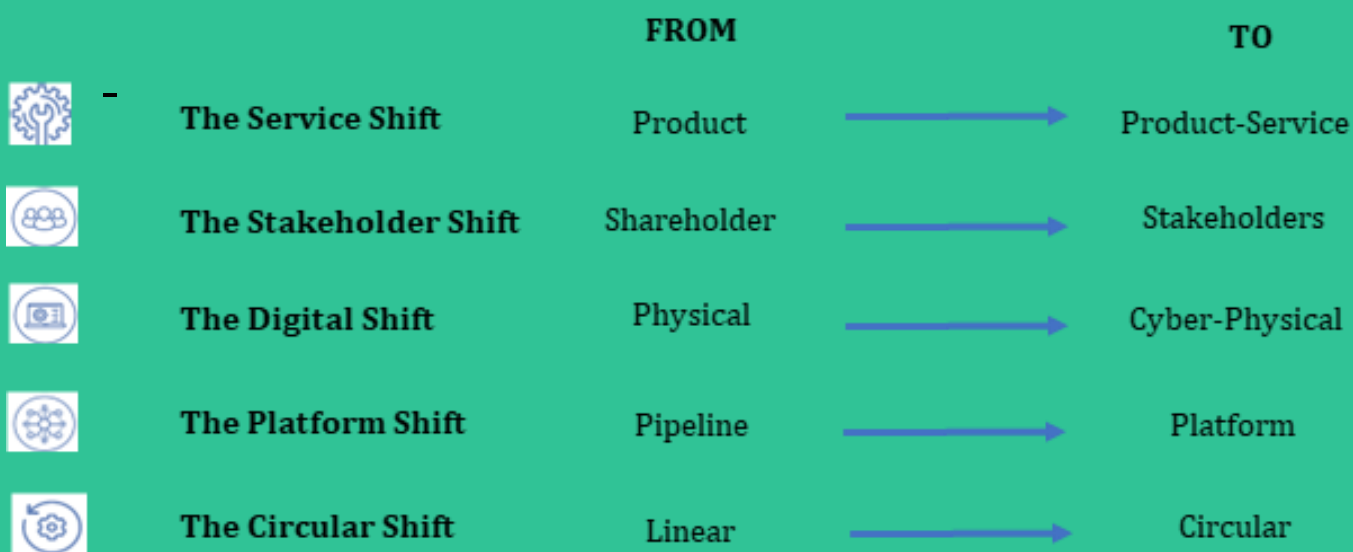
# TOPIC OF THE CONTEST

The YML contest calls for **Case Studies** that provide an answer to the following question:

*How can manufacturers redesign their business models to promote sustainability, resilience and competitiveness in the New Era of Manufacturing?*

Submit a high-quality contribution covering one or more of the following topics (but not limited to) in order to get the chance to be featured in the 2023 World Manufacturing Report:

- What are the main trends driving manufacturers to rethink their business model?
- How can this be done in an economically, socially, and environmentally sustainable way?
- How can digital technologies be leveraged to enable new business models in the New Era of Manufacturing?



# AWARDS



**Five winning case studies will be selected.**



**Winning Case Studies will be published in the 2023 WM Report in a dedicated section.**



**Winners will be invited to the 2023 World Manufacturing Forum which will take place in November 2023 in Bergamo, Italy. The Forum will be attended by industry leaders from leading companies and SMEs and representatives from key stakeholders in the manufacturing community.**



**The Young Manufacturing Leaders Main Event will also take place on the sidelines of the WM Forum. The winners will be awarded at the YML Main Event in a dedicated ceremony.**



**All travel and accommodation expenses will be covered by the YML Network\*.**

**\* Please, note that the project will only cover travel expenses from and to EU countries.**

# CONTEST RULES



The contest is open to all YML members residing in Europe. If you are not yet part of our community [please register here](#).

The call is open from **19/07/23 to 15/10/23**. The essay must be submitted through the YML webpage using [the contest template](#). YMLs are encouraged to submit early.

The essay consists of approximately **900-1100 words**, written in **Standard British English**, and using the YML template. It should be written by a single YML member. References should be limited to five.

The Case Study should refer to a specific case or examples of applications in manufacturing.

The use of graphics is permitted (limited to one), provided a high-quality image is attached. The inclusion of the image is subject to the discretion of the WMF.

The Case Studies will be evaluated by members of the **World Manufacturing Foundation Editorial Team**.

# EVALUATION CRITERIA



## Creativity: 40 %

- Originality/ingenuity of ideas
- Ability to identify case studies or applications that support the argument
- “Wow” factor

## Topic Understanding: 30%

- Responses adhere to the main topic
- Ideas presented to demonstrate critical analysis and thorough understanding of the topic

## Overall Structure and Style: 30%

- Concise and direct to the point
- Free from grammatical errors
- Follows writing guidelines

## TIPS

Here you can find the past reports from WMF with the past winner essays:

- [WMF Report 2022](#)
- [WMF Report 2021](#)

Here you can read an example of how to write an essay: [LINK](#)



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# ⋮ YML

Young Manufacturing Leaders

For more information and questions

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