



Young Manufacturing Leaders



YML Contest for the 2024 World Manufacturing Report

Guidelines for application





WORLD MANUFACTURING REPORT

The **World Manufacturing Report** is a high-level white paper published annually by the World Manufacturing Foundation and presented during its flagship forum.

The 2024 Report will focus on *New Perspectives for the Future of Manufacturing* and will examine the (geo) economic, social, technological, legal, and environmental trends shaping global manufacturing with an **Outlook towards 2030**.

Over 50 experts from 30 countries are expected to collaborate on developing the report.



TOPIC OF THE CONTEST

The YML contest calls for **Case Studies** that provide an answer to the following question:

How can manufacturers address one or more of the tipping points that will encounter over the next five years to remain competitive in a foreseen volatile uncertain, complex, and ambiguous business environment?

A "tipping point" is a critical threshold or point of no return that, when crossed, leads to large accelerating and often irreversible changes in industry, society, and the environment. Focusing on the upcoming "positive" and "negative" tipping points for the manufacturing sector towards 2030, such as climate change, technological shifts, talent shortages, or new geopolitical realities, this call for **Case Studies** invites to the submission of high-quality contributions addressing one or more of the followings topics:

- * *Geopolitical tipping points (global trade, redesign of supply chains, power transition, ...)*
- * *Economic tipping points (obsolesce of present business and operating models, ...)*
- * *Social tipping points (workforce demographics, skills gaps, ...)*
- * *Technological tipping points (deep technologies, ...)*
- * *Legal tipping points (taxation, ...)*
- * *Environmental tipping points (ESG, SDGs, ...)*

AWARDS



Six winning case studies will be selected.



Winning Case Studies will be published in the 2024 World Manufacturing Report in a dedicated section.



Winners will be invited to the 2024 World Manufacturing Forum which will take place on October 14th-15th in Milan, Italy. The Forum will be attended by global policy experts, industry leaders from leading companies and SMEs, eminent academics, research innovators, and representatives from key stakeholders in the manufacturing community.



The Young Manufacturing Leaders Summit will also take place on the sidelines of the World Manufacturing Forum. The winners will be awarded at the YML Summit in a dedicated ceremony.



All travel and accommodation expenses will be covered by the YML Network*.

*** Please, note that the project will only cover travel expenses from and to EU countries.**

CONTEST RULES



The contest is open to all YML members residing in Europe. If you are not yet part of our community [please register here](#).

The call is open from **01/07/24 to 01/09/24**. The essay must be submitted through the YML webpage using [the contest template](#). YMLs are encouraged to submit early.

The essay consists of approximately **900-1100 words**, written in **Standard British English**, and using the YML template. It should be written by a **single YML member**. **References should be limited to five**.

The Case Study should refer to a **specific case or examples of applications in manufacturing**.

The use of graphics is permitted (limited to one), provided a high-quality image is attached. The inclusion of the image is subject to the discretion of the WMF.

The Case Studies will be evaluated by members of the **World Manufacturing Foundation Editorial Team**.

EVALUATION CRITERIA



Creativity: 40 %

- Originality/ingenuity of ideas
- Ability to identify case studies or applications that support the argument
- “Wow” factor

Topic Understanding: 30%

- Responses adhere to the main topic
- Ideas presented to demonstrate critical analysis and thorough understanding of the topic

Overall Structure and Style: 30%

- Concise and direct to the point
- Free from grammatical errors
- Follows writing guidelines

TIPS

Here you can find the past reports from WMF with the past winner essays:

[WMF Report 2023](#)

[WMF Report 2022](#)

[WMF Report 2021](#)

Here you can read an example of how to write an essay: [LINK](#)



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For more information and questions

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